

LILY CHAMPAGNE

GRAPHIC DESIGNER



518-727-6616



hello@lilychampagne.me



linkedin.com/in/lilychampagne



www.lilychampagne.me

SKILLS

Technical

Adobe Creative Suite
Adobe Experience Manager
Atlassian Suite
Photography
Videography
Figma
Visual Storytelling
User-Centered Design
Creative Project Management
Brand Identity
Windows and Mac OS
Microsoft Office

Personal

Strategic Thinking
Attention to Detail
Collaboration
Creative Problem Solving
Stakeholder Management
Adaptability
Effective Communication
Accountability
Mentoring

EXPERIENCE

Digital Federal Credit Union

Creative Specialist, Graphic Design | Marlborough, MA | April 2022—Present

Creates designs across mediums such as email, web pages, video, social media graphics, print collateral and signage

Provides guidance to internal clients and stakeholders to ensure all design outputs align with brand identity

Manages asset production from start to finish, securing compliance approvals and internal feedback

Evaluates past and present collateral to generate fresh ideas that maintain brand relevance while employing inclusive design principles

Assists in the production of visual communications through event photography and video editing, ensuring consistent branding

MJ Engineering and Land Surveying

Graphic Designer | Clifton Park, NY | June 2020—April 2022

Created new product branding that adheres to existing company identity

Coordinated with internal and external stakeholders to create desired design outcomes such as digital and print marketing materials

Transformed raw footage into promotional videos for social media and client presentations

Directed capture of drone footage for marketing materials

Audited website to improve UI/UX and implement cost saving measures

Hudson Valley Additive Manufacturing Center

Lab Technician | New Paltz, NY | August 2019—May 2021

Calibrated and operate equipment to ensure quality production

Designed illustration and advertising graphics of manufactured materials

Prepared files for printing using computer-aided design software

Sent invoices and manage orders through online ticketing system

EDUCATION

State University of New York at New Paltz

BFA in Graphic Design | New Paltz, NY

GPA: 3.9

Google Professional Certificate

Foundations of User Experience (UX) Design | Virtual